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JAN 13 2010

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DEPARTMENT OF REAL ESTATE

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By R. Henry

*Lgd  
1-21-10*

9 STATE OF CALIFORNIA

10 DEPARTMENT OF REAL ESTATE

11 To: )  
12 )  
13 JOSE LUIS RUIZ )  
14 )

NO. H-4061 SD

ORDER TO DESIST AND REFRAIN  
(B&P Code Section 10086)

15 The Commissioner (hereinafter "Commissioner") of the California Department of  
16 Real Estate (hereinafter "Department") caused an investigation to be made of the activities of  
17 JOSE LUIS RUIZ (hereinafter "RUIZ"). Based on that investigation, the Commissioner has  
18 determined that RUIZ has engaged in, is engaging in, or is attempting to engage in, acts or  
19 practices constituting violations of the California Business and Professions Code (hereinafter  
20 "the Code") and/or Title 10, Chapter 6, California Code of Regulations (hereinafter "the  
21 Regulations"), including the business of, acting in the capacity of, and/or advertising or assuming  
22 to act as, a real estate broker in the State of California within the meaning of Section 10131(d)  
23 (performing services for borrowers and/or lenders in connection with loans secured by real  
24 property) of the Code. Furthermore, based on the investigation, the Commissioner hereby issues  
25 the following Findings of Fact, Conclusions of Law, and Desist and Refrain Order under the  
26 authority of Section 10086 of the Code.

27 ///

1 Whenever acts referred to below are attributed to RUIZ, those acts are alleged to  
2 have been done by RUIZ, acting by himself, or by and/or through one or more agents, associates,  
3 affiliates, and/or co-conspirators, and using the name "JRI Financial", or other names or fictitious  
4 names unknown at this time (collectively referred to as "the related entities").

5 FINDINGS OF FACT

6 1. RUIZ is presently licensed by the Department as a real estate salesperson.  
7 From approximately March 14, 2008 through May 13, 2008, Respondent was registered with the  
8 Department as in the employ of licensed real estate broker Michael Gary Sabella ("Sabella"), but  
9 was not being compensated by Sabella for licensed activity, or working under the direction of  
10 Sabella. From May 2008 and continuing, Respondent was not employed by any licensed real  
11 estate broker. At no time herein was Respondent licensed as a real estate broker.

12 2. During the period of time set forth below, RUIZ, while employed by or  
13 acting on behalf of one or more of the related entities, solicited borrowers and negotiated to do  
14 one or more of the following acts for another or others, for or in expectation of compensation:  
15 negotiate one or more loans for, or perform services for, borrowers and/or lenders in connection  
16 with loans secured directly or collaterally by one or more liens on real property; and charge,  
17 demand or collect an advance fee for any of the services offered.

18 3. On approximately March 24, 2008, RUIZ solicited Maura Contreras  
19 (hereinafter "Contreras") in order to provide loan modification services to Contreras.

20 4. In furtherance of RUIZ's plan and scheme to provide loan modification  
21 services to Contreras, RUIZ requested an advance fee of \$1,195 from Contreras. In reliance on  
22 RUIZ's representations, Contreras issued a check to RUIZ in the amount of \$1,195, payable to  
23 JRI Financial.

24 5. After Contreras delivered the check mentioned above to RUIZ, Contreras  
25 did not obtain a successful and sustainable loan modification, obtain any other benefit from  
26 RUIZ, or from anyone connected in any way with RUIZ, or any of the related entities, or receive  
27 a refund of the amount Contreras paid to JRI Financial.

1           6.       On approximately May 14, 2008, RUIZ solicited Myrna Mendoza  
2 (hereinafter “Mendoza”) in order to provide loan modification services to Sosa.

3           7.       In furtherance of RUIZ’s plan and scheme to provide loan modification  
4 services to Mendoza, RUIZ requested an advance fee of \$1,970 from Mendoza. In reliance on  
5 RUIZ’s representations, Mendoza issued a check to RUIZ in the amount of \$1,970, payable to  
6 JRI Financial.

7           8.       After Mendoza delivered the check mentioned above to RUIZ, Mendoza  
8 did not obtain a successful and sustainable loan modification, obtain any other benefit from  
9 RUIZ, or from anyone connected in any way with RUIZ, or any of the related entities, or receive  
10 a refund of the amount Mendoza paid to JRI Financial.

11           9.       On approximately June 10, 2008, RUIZ solicited Jose Chavez (hereinafter  
12 “Chavez”) in order to assist Chavez in obtaining a purchase money loan.

13           10.      In furtherance of RUIZ’s plan and scheme to provide real estate services to  
14 Chavez, RUIZ requested an advance fee of \$1,450 from Chavez. In reliance on RUIZ’s  
15 representations, Chavez issued a check to RUIZ in the amount of \$1,450, payable to JRI  
16 Financial.

17           11.      After Chavez delivered the check mentioned above to RUIZ, Chavez did  
18 not obtain a purchase money loan, obtain any other benefit from RUIZ, or from anyone  
19 connected in any way with RUIZ, or any of the related entities, or receive a refund of the amount  
20 Chavez paid to JRI Financial.

21           12.      RUIZ, acting by himself, or by and/or through one or more of the related  
22 entities, or other names or fictitious names unknown at this time failed to provide Contreras,  
23 Mendoza and Chavez with the services RUIZ represented to them that he, or the related entities,  
24 would perform.

25   CONCLUSIONS OF LAW

26           13.      Based on the findings of fact contained in paragraphs 1 through 12, RUIZ,  
27 acting by himself, or by and/or through one or more of the related entities, or other names or

1 fictitious names unknown at this time, solicited borrowers and represented that he would perform  
2 services for those borrowers and/or the borrowers' lender in connection with one or more loans  
3 secured directly or collaterally by one or more liens on real property; and charged, demanded or  
4 collected an advance fee for the services to be provided, which acts require a real estate broker  
5 license under Sections 10131(d) (performing services for borrowers and/or lenders in connection  
6 with loans secured by real property) and 10131.2 (claiming, demanding, charging, receiving,  
7 collecting or contracting for the collection of an advance fee in connection with any employment  
8 undertaken to obtain a loan secured by real property) of the Code, all in violation of Sections  
9 10130 (it is unlawful for any person to act as a real estate broker within this state without first  
10 obtaining a real estate license from the Department), 10137 (no real estate salesperson shall  
11 accept compensation from any person other than the broker under whom he is at the time  
12 licensed) and 10139 (any person acting as a real estate broker without a license or who  
13 advertises using words indicating that he is a real estate broker without being so licensed shall be  
14 guilty of a public offense punishable by a fine not exceeding twenty thousand dollars (\$20,000),  
15 or by imprisonment in the county jail for a term not to exceed six months, or by both fine and  
16 imprisonment) of the Code.

#### 17 DESIST AND REFRAIN ORDER

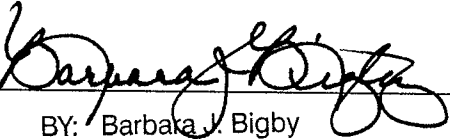
18 Based on the Findings of Fact and Conclusions of Law stated herein, you, JOSE  
19 LUIS RUIZ, whether doing business under your own name, or any other name or fictitious name,  
20 ARE HEREBY ORDERED to immediately desist and refrain from performing any acts within  
21 the State of California for which a real estate broker license is required. In particular, you are  
22 ordered to desist and refrain from:

23 1. charging, demanding, claiming, collecting and/or receiving advance fees, as  
24 that term is defined in Section 10026 of the Code, in any form, and under any condition, with  
25 respect to the performance of loan modifications or any other form of mortgage loan forbearance  
26 service in connection with loans on residential property containing four or fewer dwelling units  
27 (Code Section 10085.6), and;

1                   2.    charging, demanding, claiming, collecting and/or receiving advance fees, as  
2 that term is defined in Section 10026 of the Code, for any other real estate related services  
3 offered by you to others.  
4

5                   DATED: 1/13/2010

6   JEFF DAVI  
7   Real Estate Commissioner

8   By   
9   BY: Barbara J. Bigby  
10    Chief Deputy Commissioner  
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