



**Advisory to Licensees Regarding the Use of “DRE” When Disclosing Licensing Identification Numbers on Solicitation Materials or After July 1, 2013.**

Due to the July 1<sup>st</sup> transition of the Department of Real Estate (DRE) to the Bureau of Real Estate (CalBRE), the department has received inquiries from licensees requesting guidance on the use of solicitation materials that reference DRE – a reference needed to comply with various provisions of the Real Estate Law. Specifically, licensees have expressed concerns over the use of solicitation materials, such as business cards and the like, that have been mass produced and would be costly or wasteful to reproduce just to change the DRE reference to CalBRE.

Although it is recommended that, on and after July 1st, licensees use “CalBRE”, “Bureau”, or “Bureau of Real Estate” and no longer include references to “Department” on solicitation and marketing materials, the Bureau of Real Estate will not be citing licensees solely based on the use of solicitation materials that reference DRE. However, licensees should make every reasonable effort to exhaust their existing stock over the upcoming months and make the appropriate changes when re-ordering or creating new solicitation materials.